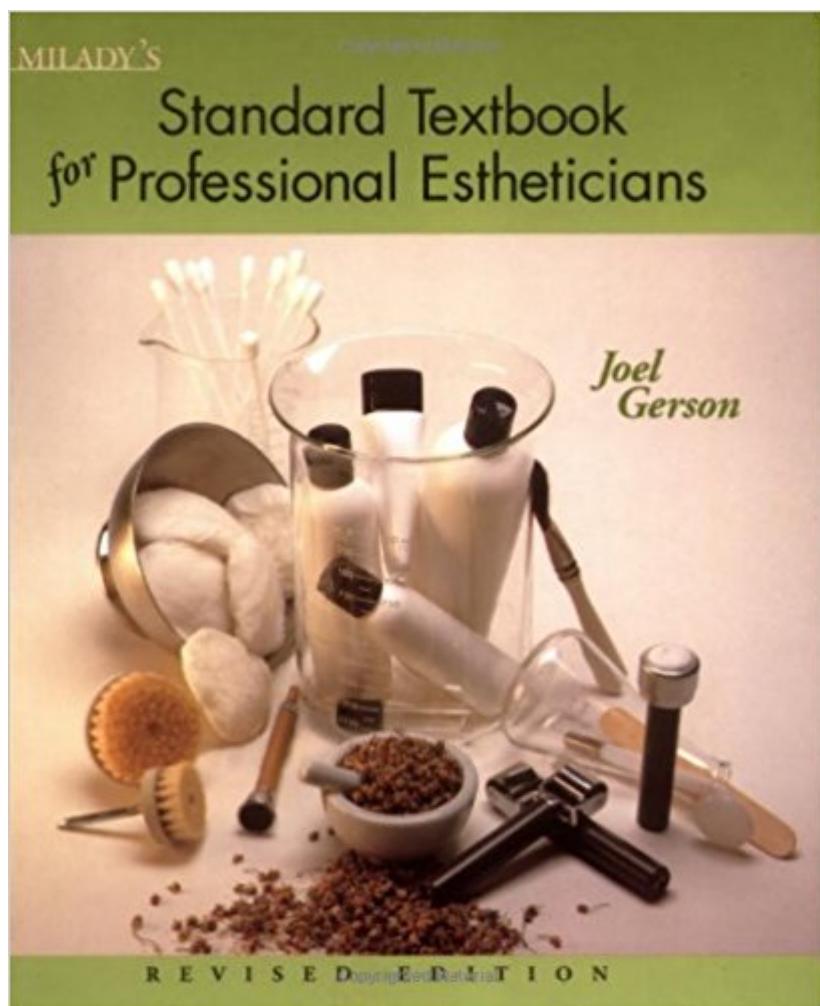


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# Miladyâ€™s Standard Textbook For Professional Estheticians



## **Synopsis**

This up-to-date, two-color eighth edition is a complete resource that fully explains and illustrates the knowledge and skills a student needs to prepare for a career as a professional esthetician in the diversified areas of skin care, including the cosmetic industry. It has been designed to provide students with the skills to render professional services and to pass State Board Examinations. The complete course of study allows for flexibility, allowing instructors and students to adapt the material to the system they find to be most effective and practical.

## **Book Information**

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## **Customer Reviews**

Joel Gerson has been called the "Master of Skin Care Education" because he is a firm believer in education; as a teacher of skin care, facial treatments, and makeup, he has developed a number of educational audio-visual teaching aids. Mr. Gerson also travels extensively throughout the United States, Europe, and the Far East presenting educational seminars and lectures. He has served as a consultant for a number of major manufacturers working on product development for the industry, and his educational concepts have been presented at major cosmetology shows. Mr. Gerson's professional credits include: Resident makeup artist for The House of Revlon, NY, Spokesman for Lever Brothers, NY, Vice President of Education for Christine Valmy, Inc., NY, Technical Director for the International School for Estheticians and Makeup Specialists, NY. Mr. Gerson is a licensed cosmetologist and holds a teaching license for Esthetics, Scientific Facial Treatments, and Makeup from the University of the State of New York.

I passed my state board thanks to this book and my amazing school here in Los Angeles.

I didn't realize it was copyrighted in the '90s, but the information is still valid. It's a fun addition to my educational library!

Excellent reference. Older edition textbook. I'm not a student, but I learned so much for my own skin.

Didn't realize the book copyright is 1990

Purchased the textbook used by our local college to get the inside track on skin & skin care. It was easy to read and well worth it.

Great textbook.

Item as described, thank you!

With all of the Internet advice available. I decided to buy a cosmetology book that is used by students/professionals. As a general guide this book has been helpful in disseminating through all of the online articles/forums regarding skincare.

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